

General Aviation – Visitor Spending Survey

Dear Airport Passenger – The South Dakota Department of Transportation is conducting a study on the aviation industry’s economic impact in the state. A key part of the study relates to spending by air travelers, especially visitors to South Dakota. We invite you to complete this short 2 minute survey that includes your location, travel purpose, number of people traveling, travel time, and spending. All responses are anonymous. Thank you.

1 RESIDENCY

Are you a local resident of the city in which this airport is located (or the immediate surrounding region)?

Yes No

3 PARTY SIZE, TRIP DURATION AND SPENDING PROFILE

Including the pilot, how many people are traveling in your party? _____

2 PURPOSE OF TRAVEL

What was your primary purpose of travel on this trip?

Business Leisure Business & Leisure

What are the top reasons for your trip or the main activity? (Check all that apply)

- Vacation with Family / Friends
- Business or Work Trip
- Festival or Event
- Sightseeing
- Sporting Activity (participation or attending an event)
- Outdoor Activities (mountain biking, fishing, hiking, etc.)
- Other - Please Specify: _____

On this trip, how many nights did you stay in the local area or another part of South Dakota? (Please state 0 for a day trip)

	Length of Stay (Nights)
Local Area	
Elsewhere in South Dakota	

Did you stay with friends and/or family for some or all of your visit?

Yes No

If yes, how many nights did you stay with friends/family and how many nights in paid accommodations?

	With Friends / Family	Paid Accommodations (hotel, motel, AirBNB, etc.)
Number of Nights		

Now we would like to understand more of the economic impact of your trip. How much did you spend (to the nearest dollar estimate) on the following during your stay in the local area or another part of South Dakota? (If answering on behalf of a family, couple or group - please provide estimates for the entire party’s spending).

	Total Spend (\$)
Paid Accommodations (e.g., hotel, motel, AirBNB, etc.)	
Ground Transportation (e.g., transit, taxi, car rental, car sharing - Uber, Lyft)	
Food (e.g., restaurants, grocery store)	
Retail (e.g., clothing, souvenirs)	
Attractions (e.g., sporting events, museums, movies)	
Other	

What year were you born? _____

What is your final destination (city or airport)? If outside the U.S., please indicate “International.” _____

Thank You!

Thank you for taking our survey.
 Your response is very important to us.